



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS



San Francisco High School Compound, Misamis St.
Bago Bantay, Quezon City

July 27, 2009

MEMORANDUM TO:

Asst. Schools Division Superintendents
Division Supervisors
Secondary School Principals
Head Teachers and Teachers In-Charge
Guidance Counselors

21ST CAREER COUNSELING AND GUIDANCE FAIR

1. Attached is a letter from Dr. Helen Bartholomew, Founder International Education Specialists re: 21st Career Counseling and Guidance Fair, contents of which are self-explanatory, for your information and guidance.
2. Immediate dissemination of this Memorandum is desired.


VICTORIA Q. FUENTES
Schools Division Superintendent



MEMORANDUM CIRCULAR

TO : The Regional Directors
Provincial/District Directors
The Administrators, Directors and Trainers of TTIs
and TVET Institutions

FROM : The Director General
This Authority

DATE : March 05, 2009

SUBJECT : 21st Career Counseling and Guidance Fair

The International Education Specialist (Inter-Ed), will be holding their 21st Career Counseling and Guidance Fair on September 17-18, 2009 at the SMX Convention Center, Mall of Asia, Pasay City.

This event is focused on incoming college students to give them the opportunity to explore and scrutinize the various vocational/technical courses and the Ladderized Education Program which is in accordance to Inter-Ed's objective for this year: to influence more Tech-Voc providers to participate and sustain their campaign to promote skills development programs that will be beneficial when they eventually work in the Philippines or abroad.

A registration fee of P50.00 will be charged per student while accompanying teachers are admitted free of charge.

You may contact Ms. Helen U. Bartholomew, Founder of Inter-Ed, at telephone no. (02) 819-1001 for more details regarding this event.

For your information and region-wide dissemination.


SEC. AUGUSTO BOBOY SYJUCO, Ph. D.

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Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

MEMORANDUM FROM THE CHAIRMAN

**TO : ALL CHED CENTRAL AND REGIONAL DIRECTORS
PRESIDENTS/ HEADS OF HIGHER EDUCATION INSTITUTIONS
(HEIs)**

**SUBJECT : 21ST CAREER COUNSELING AND GUIDANCE FAIR OF THE
INTERNATIONAL EDUCATION SPECIALISTS (INTER-ED) ON
SEPTEMBER 17-18, 2009 AT THE SMX CONVENTION CENTER,
MALL OF ASIA COMPLEX, PASAY CITY**


DATE : March 16, 2009

In accordance with the pertinent provisions of Republic Act No. 7722 otherwise known as the "Higher Education Act of 1994" this Office hereby endorses the 21st Career Counseling and Guidance Fair to be hosted by the International Educational Specialists (Inter-Ed) on September 17-18, 2009 at the SMX Conventional Center, Mall of Asia Complex, Pasay City.

Participation of higher education institutions in this activity shall be voluntary. Participants from private higher education institutions shall make arrangements with their respective institutions while participants from public higher education institutions [State Universities and Colleges (SUC's) and Local Universities and Colleges (LCUs)] are reminded of the provisions of Administrative Order No. 103, dated August 31, 2004. A registration fee of Fifty Pesos (P50.00) shall be charged for each participant.

For further information and/or inquiries, please contact International Education Specialists Founder Dr. Helen Bartholomew at telephone number(s) 819-1001 or 811-8377.

Attached is the program of activities for your reference and guidance. Wide dissemination of this Memorandum is desired.


EMMANUEL Y. ANGELES
Chairman



Republic of the Philippines
Department of Education



DepED ADVISORY No. 79, s. 2009

In compliance with DECS ORDER No. 28, s. 2001

this Advisory is issued for the information of DepED officials and personnel
(Visit DepED website at www.deped.gov.ph)

March 18, 2009

21st CAREER COUNSELING AND GUIDANCE FAIR

The International Education Specialists (Inter-Ed) will conduct the 21st Career Counseling and Guidance Fair on September 17-18, 2009 at SMX Convention Center, Mall of Asia Complex, Pasay City.

The event will help students to reflect on which courses to take that will match their individual interests, skills and aptitudes which will have an obvious long term importance, not just in development of the individual as a whole person, but also in the communities they are involved with.

For more information, contact Ms. Helen Bartholomew, Founder, International Education Specialists, 2F Trafalgar Plaza, HV dela Costa St., Salcedo Village, Makati City with tel. no. (632) 819-1001; fax no. (632) 811-8377; e-mail address: intl.edu.specialists@pldtidsl.net and website address: www.inter-ed.com.

21st Career Counseling and Guidance Fair
September 17 & 18, 2009; **SME** Convention Center, Mall of Asia Complex



CHECK THIS OUT

20TH MANILA INTERNATIONAL BOOKFAIR
Exhibit Halls 1-4, SMX Convention Center September 16-20, 2009
Primetrade Asia Inc. • (932) 696-0661, 696-0662

ALSO HAPPENING AT THE SAME TIME IS

REGISTRATION FORM – FIELD TRIPPERS

(P's fax to 811-8377 or email back to intl_edu_specialists@pltdsl.net)

NAME: _____

ADDRESS _____

TEL NO. _____ EMAIL _____ MOBILE _____

I wish to attend: (please check your choices)

☐ 21st Career Counseling and Guidance Fair - Open from 8:00am to 5:00 pm

Entrance Fee – P 50.00

Sept 17, 2009 ☐ am only ☐ pm only

Sept 18, 2009 ☐ am only ☐ pm only

Note:

(Kindly request a separate Registration Form should you wish to register for the other programs such as "Career Counseling 101" seminar-forum or Career Intervention workshops conducted by CDAP)

Names	Email	Mobile

MODE OF PAYMENT:

Deposit to Metrobank - Account Name: **International Education Specialists**. Account No. 7292-502415.
Branch: Pasco de Roxas. Fee is **P50** per student x number of students. **ENTRANCE FEE IS WAIVED FOR TEACHERS WHO ARE PRE-REGISTERED.**

IMPORTANT: Before faxing to 811-8377, include this Registration form along with the copy of the Deposit Slip. Kindly write your full name, contact number/s and school. After faxing, kindly call 819-1001 to verify with Aileen de Jesus, if the fax was received in order.

For complete list of teachers accompanying students, please use a separate sheet.



International Education Specialists
2nd Floor, Trafalgar Plaza, HV Dela Costa St., Salcedo Village, Makati City
Telephone No.: 819-1001 Fax No.: 811-8377 Email: intl_edu_specialists@pltdsl.net



21st Career Counseling and Guidance Fair

September 17 & 18, 2009;

SMX Convention Center, Mall of Asia Complex



CHECK THIS OUT! ➔

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➔ ALSO HAPPENING AT THE SAME TIME IS...

When purchasing footwear, it is crucial to buy a pair that fits just right. Walking in an ill-fitting pair of shoes is very uncomfortable. They do not help the wearer go the extra mile. They also leave painful and ugly blisters afterwards. Maybe it is best to ditch those shoes and walk on bare feet! When choosing the right courses for college, just like buying a pair of shoes, students need to get the right fit otherwise the wrong choices can leave them crippling toward the wrong career paths. With the numerous course offerings available today and several colleges/universities to choose from, making the right decisions becomes a daunting and confusing process for parents, let alone, young students who are not experts in this subject matter.

Given the above scenarios, Inter-Ed in its 21st year of spearheading the annual Career Counseling and Guidance Fair, aims to address this perennial problem encountered by parents, teachers and students.

At SMX, Inter-Ed has prepared a set of menu of activities to cater to different career needs:

- (1) *Open to the Public. Teachers, Parents, Students and Field Trippers – Entrance Fee of P50.00 - meet one on one local and foreign college and university representatives for Career information; counseling, Career aptitude testing, Career consultancy -and bring with you free printed materials. This is also available for students and high school field trippers – Function Room 1*
- (2) *Career Options and How to map your Career. Seminars - available to students/field Trippers only every hour, in Meeting Room 8 and 9. This is Free entrance and pre- booked.*
- (3) *Career Counseling 101 for PTA's and Guidance Counselors (P500.00) Function Room 2. Pre-registration by fax or email is a required.*
- (4) *Career Intervention training for Guidance Counselors (conducted by CDAP at Meeting Room No. 10) – Fees and details TBA.*
- (5) *Guidance Counselors can register for memberships at the CDAP counter located in Room 1.*

It is our goal that at the end of the event -- parents, teachers, students and guidance counselors alike will become aware of the issues and become better enlightened individuals.

With almost 30 years of experience in career education, Inter-Ed is setting the platform for parents, teachers, and counselors to be active catalysts in helping the youth discover the best path for their future. Inter-Ed, re-writing history in career education and putting back the Philippines on the map as competitive human resources in the global market!



International Education Specialists

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Telephone No.: 819-1001 Fax No.: 811-8377 Email: intl_edu_specialists@pltdsl.net



21st Career Counseling and Guidance Fair

September 17 & 18, 2009

SMD Convention Center, Mall of Asia Complex



CHECK THIS OUT

20TH MANILA INTERNATIONAL BOOKFAIR
Exhibit Halls 1-4, SMX Convention Center September 16-20, 2009
Printrade Asia Inc. - (032) 888-0881, 888-0662

ALSO HAPPENING AT THE SAME TIME IS...

July 2009

Attention: The Principal, Guidance Counselors and Teachers

Re: 21st Career Counseling and Guidance Fair

A "must see" event and endorsed by TESDA, DepEd and CHED – this annual event has been modified to address other needs in career education and career planning.

In cooperation with Career Development Association of the Philippines (CDAP), Inter-Ed is inviting you to once again block your calendar on **September 17 or 18, 2009**. As you will notice, Inter-Ed has prepared a menu of activities that will benefit the students, parents, guidance counselors etc.

Your school can choose the time slot you prefer to attend, on a first come, first served basis. Due to limited slots, you are encouraged to pre-register to ensure speedy entry and to avoid long queues and allow you to maximize your time so you can visit all other venues offering different career solutions available under one roof. On the Registration Form, you will find that we have included a menu of Career Solutions simultaneously happening at the other venues during these two (2) days. To avoid traffic, Inter-Ed can assist you in planning your itinerary to achieve the optimum benefits.

Background:

Each person is intricately woven by his/her own distinct personality, intelligence, skills, interests and values/motivation – all entwined together to lay the groundwork for a particular career path in life. As individuals grow through life, the building blocks of their future are formed by the influences around them. Parents and teachers play vital roles as the main equippers, motivators, inspirations and guides. The parents are the first people children depend on for all their needs. They are the primary educators and lifelong nurturers. Next to the parents, children look up to their teachers for answers as they join the world of formal education. This is inevitable as the child spends four to eight hours a days a week learning at the academic institution. The role of the teacher is pivotal and vital in preparing young individuals for the best career path for their future.



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